





### III. RECRUITMENT INITIATIVES

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	On Air Advertisement	Gave presentation to students and spoke to individuals interested in radio careers. Blank applications were offered to any interested student.
<b>2</b>	MSU Intern Program	Met with numerous college students, we offer internships to 2 individuals a year.
<b>3</b>	EMCC	Recruited and met numerous potential hires.
<b>4</b>	CDF Business 2 Business Connection	We maintained a booth at a 2-day vender/career event. We Advertised our participation and asked potential hires to see us there
<b>5</b>		