

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	On Air Advertisement	Advertisement on air list the open Sales positions job description, where to apply, and who to see.
2	Mississippi State University-Career Day	Meridian Community College had a booth with station information and applications. accepted applications and resumes, answered questions about radio business operations.
3	MUW-Employment Expo	Booth space with company information, accepted applications and resumes, answered questions about radio business operations.
4	CDF-Job Fair	We maintained a booth with stations information and accepted applications and resumes, answered questions about radio business operations.
5	Organization Letters	Mailed out letters to churches to let them know that we are hiring, description of the position, and who to contact about the positions.